

# The PPI & You



**The PPI has been at the forefront of informing and shaping the policy debate around pensions and later life since 2001.**



# Support the PPI

Pensions Policy Institute

# PPI

We are an educational research Institute devoted to improving retirement outcomes.

We do this by being at the forefront of informing those responsible for policy making and shaping policy debate around pensions and later life by providing evidence based research from a long-term prospective.



## We offer five different Supporter categories:

**Platinum Supporters:** at least £19,800pa

**Gold Supporters:** at least £13,200pa

**Silver Supporters:** at least £8,800 pa

**Silver Charity Supporters:** at least £5,500pa

**Associate Supporters:** at least £800pa  
(Please contact us for details of this Supporters level)

Supporters fees are exempt from VAT

Our work facilitates informed decision making by showing the likely outcomes of current policy and illuminating the trade-offs implicit in any new policy initiative.

We are completely **INDEPENDENT**.

We do not lobby for one particular cause or outcome. We are unbiased – we are not affiliated to any political party. We have no shareholders to satisfy. Our work delivers rigorous, impartial research and has done for over 20 years.

# Reasons to support the PPI

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As a registered charity, we rely entirely upon contributions from our Supporters and donations from both individuals and organisations.

**Simply put without our Supporters we would not exist!**

There are many reasons why organisations choose to support the PPI, and each relationship is unique.



For some it is as simple as commitment to their organisation's **Corporate Social Responsibility** and by supporting the PPI they show this commitment by supporting the development of better policies for all.

Other organisations wish to **lobby for change** and our **INDEPENDENT** research allows them to add strength to their approach by utilising neutral evidence based research.

Others simply use us as a **resource for information**, after 20 years of conducting and publishing research, we have a considerable body of material and knowledge across the pensions and later life landscape. Many of our supporting members use us as a library.

A small percentage of our members utilise their membership purely for training purposes, to ensure all new staff attend our Knowledge Sharing Seminars and their teams attend PPI events as part of their **Continual Professional Development**. Our events are also used for networking opportunities as well.

**Whatever the reason for supporting us, the broad spectrum of our Supporters demographic help us to achieve our overall mission...**

**“To promote informed, evidence-based policies and decisions for financial provision in later life through independent research and analysis”.**



# Supporters Benefits

## All Platinum, Gold & Silver Supporters receive the following benefits:

- **Percentage discount when sponsoring PPI research**  
(After a qualification period, Platinum Supporters receive up to 15%, Gold Supporters receive up to 10% and Silver Supporters receive up to 5%)
- Electronic copies of all PPI Research Reports and Briefing Notes, up to 24 hours before general release
- Unlimited invitations to all PPI launch events, AGM & Supporters events and Roundtables (which count towards attendees' CPD)
- 50% discount for all places booked at the PPI's Knowledge Sharing Seminars
- The opportunity to contribute to the PPI's research agenda
- Priority over non-Supporters to sponsor PPI research, speaking opportunities and or hosting/sponsoring events
- Recognition of your organisation's commitment to **Corporate Social Responsibility** by accreditation on the PPI's website and explicit recognition of your support in all PPI reports

### Platinum Supporters receive these additional benefits:

- Logo acknowledgement in all PPI reports
- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Option for PPI experts to provide two days per year tailored research relating specifically to your organisation's requirements (in lieu of using research discount)
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.

### Gold Supporters receive these additional benefits:

- PPI experts will be available for one event per year, such as client events, or in-house discussions on the latest thinking in pensions policy or in-depth presentation on PPI modelling or research.
- Invite to the PPI annual dinner, usually held at the House of Lords and attended by a government stakeholder as the keynote speaker.



# Thank you to our existing Supporters

## Platinum Supporters



**BlackRock**



**JUST.**



## Gold Supporters



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**NOW:**  
Pensions



People's  
Partnership



RAILPEN

SCOTTISH WIDOWS



# Thank you to our existing Supporters

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## Silver Supporters



**BP Pensions**  
**Exxon Mobil**

## Associate Supporters

**Brian Shearing and Partners Limited**  
**Greater Manchester Pension Fund**  
**National Association of Retired Police Officers (NARPO)**  
**Philip Bennett**  
**National Federation of Occupational Pensioners (NFOP)**  
**Occupational Pensions Defence Union (OPDU)**  
**RBS Research Team**

**To find out more and book a no obligation call with one of our Directors,  
please contact**

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